

Van Wyk Confections

Spring 2020 Program

vanwykconfections.com

celebrating
20
YEARS
ANNIVERSARY
Van Wyk
confections
2000 - 2020

Chocolate Bits
Famous Fortune Cookies™

Whatever makes you feel bad, leave it.
Whatever makes you smile, keep it.
-Anonymous

**CHOCOLATE
BARS**

**PRETZEL RODS
& TWISTS**

**FORTUNE
COOKIES**

**In-Hand Sellers Offer
IMMEDIATE
SATISFACTION**

VAN WYK CONFECTIONS
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Positive message inside. Delicious outside.

Inside each cookie find a positive, uplifting message that will warm your heart and educate your mind. No one can resist the FUN in opening a fortune cookie!



\$1 Famous Fortune COOKIES

#44003 | \$1 Fortune Cookies 4/60

- 15 Chocolate Bits
- 15 Cookies & Cream
- 15 Birthday Cake
- 15 Salted Caramel



ONE FREE WITH 20 PROMOTION

Van Wyk Confections brings a positive twist to an iconic snack. These have proven to be a huge hit in schools, clubs and organizations. The Famous Fortune Cookies™ are unique and delicious, but the message inside is what truly makes them special and one of a kind!

The BEST MIX of Fundraising Chocolate Bars

- ✓ GLUTEN FREE
- ✓ PEANUT FREE
- ✓ KOSHER



Peanut-Free & Gluten-Free Premium Chocolate Bars

\$1 Chocolate BARS



#62758 | \$1 America's Variety 4/60
 16 Creamy Caramel
 16 Milk Chocolate Almond
 12 Crispy Rice
 8 Milk Chocolate
 8 Dark Chocolate Almond



#70416 | \$1 Chocolatiers 4/60
 18 Creamy Caramel
 18 Milk Chocolate Almond
 14 Crispy Rice
 10 Milk Chocolate

Satisfy both your sweet & salty cravings!

Sweet & Salty Pretzel RODS™



ONE FREE
WITH 20
PROMOTION

#71492 | \$1 Pretzel RODS 4/60

- 15 Chocolate Chunk
- 15 Crunchy Toffee
- 15 Peanut Butter Crunch
- 15 Rainbow Sprinkles



\$2 In-hand sellers offer higher profit.



Large 2.25 oz. Bars



#92862 | \$2 Chocolatiers 4/30

- 10 Creamy Caramel
- 8 Milk Chocolate Almond
- 6 Dark Chocolate Almond
- 6 Crispy Rice

- ✓ GLUTEN FREE
- ✓ PEANUT FREE
- ✓ KOSHER



#42120 | \$2 TWISTS 4/30

- 8 Chocolate Chunk
- 8 Peanut Butter Crunch
- 7 Rainbow Sprinkles
- 7 Crunchy Toffee

\$2 In-Hand SELLERS



\$1 & \$2 GUMMIES

Non-chocolate variety packs bursting with flavor.



#75171 | \$2 Main Street Sweet Shoppe 2/52

Sour Variety Pack Includes:

Nuclear Sqworms

Sour Jacks Watermelon

Soft & chewy mouth-puckering gummies.

Large 2.85 oz. Bags

#75260 | \$1 Welch's Fruit Rolls 2/60

Unroll Welch's Fruit Rolls made with real fruit and 100% DV Vitamin C and no preservatives.

White Grape Strawberry,

Berry & Tropical Punch flavors.

Large 0.75 oz. Rolls



#7035 | \$1 Welch's Fruit Snacks 2/54

The Mixed Fruit variety features a delicious combination of mouthwatering flavors.

5 Flavor Variety Pack

Large 2.25 oz. Bags





ONE FREE with 20 Promotion

Order 20 cases of Van Wyk in-hand chocolate bars, pretzel rods & twists or fortune cookie variety packs or mix & match and get ONE FREE! This is our 5th year offering this promotion and we have given away thousands of free cases! Use this to drive sales or increase profitability. Don't miss this opportunity! (Look for the badge.)



Incentives & PROMOTIONS



The Gift Card Giveaway

Each participant selling our \$1 and \$2 Van Wyk brand products has a chance to win the Gift Card Giveaway! Each carrier includes a postcard on how to enter. Winners are randomly selected and immediately notified. This program continues to grow, and we have awarded thousands of dollars in gift cards to your customers. Be sure to tell your schools, groups and organizations about this exciting opportunity.

Inside our Famous Fortune Cookies, not only do your customers have the chance to win a \$25 gift card, they can also enter a "fortune" to possibly be printed inside future Famous Fortune Cookies. We ask for inspiring, motivational and positive statements. The excitement and enthusiasm towards this item has been rewarding.



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